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The Doctor is In: Thoughts from Dr. Studwell

Greetings! As I sit back to write this, I reflect on ExoConsulting's continued growth. Our driver clients race in NASCAR's three National series, along with ARCA, and we have expanded our business relationships with sports marketing & driver management groups. For our business development work, ExoConsulting is proud to announce that we have partnered with Prognos Predictive Analytics of Chicago, Illinois. Through their tychoNova software, we are now able to provide an expanded suite of services for traders of everything from coffee to orange juice, from gas to gold, along with crypto and equities.



Let's Get Your Company on Track

ExoConsulting continues to grow in the business of racing with three sponsorship development clients competing in NASCAR and ARCA. Leading the way is Landon Cassill, having run in over 470 races throughout his 15-year NASCAR career. Driving the #4 Chevy Camaro for JD Motorsports, Landon is currently 13th in the Xfinity Series standings. Over the past two months, we have added two up & coming drivers, Charles Lacarre and Howie DiSavino. A 21-year old native of Nîmes, France, Charles will be driving in the ARCA Menards Series during the second half of the 2021 season. Howie is a 19-yr old driver from Chesterfield, VA and will compete in the Camping World Truck Series. We at ExoConsulting are excited to be part of these drivers' future!

Technically speaking: The Power of tychoNova

Recently, I had a discussion with a client about fundamental versus technical trading. He chuckled and doubted commodities even traded around real-life factors, like production and inventory, any longer. For him, everything was trading around momentum and watching where the money goes. So ExoConsulting's partnership with Prognos Predictive Analytics was an easy decision for both companies. TychoNova is a web-based, research tool that allows users to detect price shifts for equities, futures, cryptocurrencies, and commodities in advance of major moves. Together with our World Climate Service partnership, ExoConsulting offers a growing suite of services providing actionable insight for traders, no matter the size of your book. Contact us to arrange a demo and two-week trial.



Our Mission

Provide technical expertise and business insights for client success on and off track.

"Science is our love, racing is our passion."

What We Do

- ❖ Business Development & Consulting
 - Motorsports
 - Weather & Technical Trading
- ❖ Forensic Meteorology & Forecasting

For more information, please visit ExoConsulting.net

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